



# 2022 WAYNE COUNTY YOUTH FISHING DERBY

**From:** Wayne County Derby Committee; Gene Vandeusen, Maxine Appleby, Wayne County Federation of Sportsmen's Club Inc.

**Re:** Sponsorship for 2022 Youth Derby

**Date:** June, 2022

Dear Friends and Neighbors,

Last year we had over 110 registered youth anglers! This year we are going to ask the municipalities to accept registrations so we will grow this fantastic conservation opportunity. The McDonald's Youth Fishing Derby Award Ceremony was a packed house. With your



*Award medallion to new anglers age 4*

generous support all registered anglers were given a T-shirt, and we were able to award youth anglers in places 1-10. A special award was given to a 5 year, who caught all fish species and awarded a proclamation from Wayne County Board of Supervisors as "Wayne County Youth Fishing Ambassador." Six of our youngest anglers, age 4, were awarded the "Captin' Larry" medallion.

**Our goal for 2022 is to again reward all youth anglers. Your continued support and contributions will go toward T-Shirts, prizes and trophies.**

One of the greatest joys for any experienced angler is being able to introduce a youngster to the sport of fishing for the first time. Our goal is to increase the number of youth anglers that fish and build conservation awareness. The 2022 Youth Fishing Derby will begin **June 17th and will end on July 29th**. For 2022, the "McDonald's Award Ceremony" will be held at the Sodus Bay Sportsmen Club; celebrating the 25<sup>th</sup> anniversary. Awards and prizes will be given out. This event is on Sunday August 7<sup>th</sup>. We hope you will attend.

The tournament will have 3 parts that include: **Al Shultz Memorial Challenge**; (pan fish) 4-7 year old division, the **Merchants Challenge** for ages 8-16 (catch 5 -- Perch, Walleye, Largemouth, Smallmouth bass and Northern Pike and the all **Species Challenge**, open to everyone ages 4-16 is a contest for the largest fish of the species.

Enclosed please find a sponsorship form, outlining the benefits of becoming a sponsor. Your name and business will be listed on all material printed regarding the Youth Fishing Derby, any advertising for the Derby and on our website.

To be listed on printed material the fee for sponsorship is **\$50.00**. All money collected will be used to promote the Derby, prizes for the winners and increase fishing in Wayne County. If you have any questions, please call our office at 315-946-7200. We thank you for your continued support.

# Wayne County Youth Fishing Derby 2022 Sponsorship Agreement

**A.** The one-year agreement is for the amount of \$50.00, made payable to the Wayne County SWCD. The sponsorship money is to be used exclusively for the promotion of the Youth Fishing Derby to be determined by the Wayne County Derby Committee.

**B.** Sponsorship includes:

1. Sponsors name and address will be printed on the Youth Fishing Derby brochure. This promotional publication will be distributed at all outdoor shows, local and regional information centers and all packets that are mailed on a daily request.
2. Sponsors will appear on a special section of the Wayne County Tourism and Wayne County Soil and Water website and Facebook.
3. Sponsors will be included in all press releases that pertain to the Youth Derby where the Committee deems plausible.
4. Sponsors will appear on selected ads that promote the Wayne County Youth Fishing Derby

**Any changes to the above provisions will be made strictly by  
the Wayne County Youth Fishing Derby Committee**

Business Name \_\_\_\_\_

Telephone \_\_\_\_\_

Donation Amount \_\_\_\_\_

Date \_\_\_\_\_

\*\*\*Please make checks payable to Wayne County SWCD and return to our office no later than **Monday, June 30th, 2022** to be included in news articles & publications

Mail to: Wayne County Soil and Wayne County Conservation District  
7312 RT 31 Lyons, NY 14489