

Legal Notice

Wayne County SWCD

Hiring Conservation District Public Relations Specialist in Lyons NY -Provisionally

Competitive Class: Exam #60397 November 4, 2023 must sign up by Monday October 16, 2023 with Wayne County Human Resources

Wayne County Soil & Water Conservation District is looking to hire energetic professional to work with community members, groups, and partners to better promote conservation opportunities within the Wayne County network. Professional experience with technological platforms of Microsoft, Internet, Social Media Platforms and Web design preferred. Additional training available if some skills are available. Other skills desired include: a high organizational aptitude, the ability to public speak and communicate in various forms, talk on the phone, explain something in multiple perspectives with the right knowledge base, photography, storytelling, can laugh and is a self-starter but also can work in a team. Must have a Driver's License.

Typical work activities include: Prepares written communication for public relations and outreach; writes composes, layout and arranges publications for District outreach and mailings including news releases, newsletters, social media etc.; Collaborates with community groups, school districts and program technical staff to prepare workshops and special events related to community conservation programs; develops reviews and edits materials for District Website and electronic communications & works with technical staff to promote, organize and run Forever Green Tree Sale, Fish Sale, Envirothon, Electronics Recycling, Tire Recycling and Chemical Household waste programming; & works with technical staff to develop materials to promote the mission driven purposes of protecting natural resources in Wayne County with foundations in agriculture, rural land management and water quality.

Salary Range depending on experience: \$36,000-\$45,000 to start with incentive based longevity benefits, performance review merits and comprehensive medical, & dental, NYS retirement and accruals of vacation, sick and personal leave and more.

To apply fill out Wayne County Application and submit by electronic submission to Lindsey M. Gerstenslager, District Manager at Lindsey@wayneNYswcd.org and wayneswcd1@gmail.com by Monday, October 16, 2023. For further questions please contact the District office at 315-946-7200 #7.